

Assess. Plan. Capture.

IT Optimization for Private Equity Deal Teams and Portfolio Companies



Technology is a source of synergy value but also of cost and risk for Private Equity firms when it comes to evaluating deals and managing portfolios. CNS has the deep experience and expertise to help Private Equity firms navigate technology.

Our PE clients realize an average **25%+ cost savings** on their IT spend.

CNS Advantage	Outcomes		
PE Proficiency	Value Creation	Risk Mitigation	Cost Reduction
Technology Expertise	Services		
Operational Experience	Tech Infrastructure Due Diligence	▶ Technology Planning & Integration	▶ Infrastructure & IT Team Support

What We Do: Advisory Services

We offer advisory services to support deal teams and portfolio companies to support them during the lifecycle of the transaction.



How We Help: Deal Teams

CNS Partners' IT consultants have worked over 500 transactions and are a recognized leader in IT and operational diligence and optimization in the private equity market.

SERVICES

- M&A Readiness Assessment
- Due Diligence
- Business & Operational Improvement Planning
- Post-M&A Integration Strategy
- Negotiated Transition Services Agreement (TSA)
- Execute Separation & Stabilization Plans
- Integration Execution
- Data Migration & Systems Integration
- Affinity Programs Development & Management

BENEFITS

- + Clearer picture of alignment
- + Organizational & operational impacts
- + Risks identified & quantified
- + Scalability potential determined
- + Understand true costs of deals
- + Save deal team time
- + Average cost reduction of 25% across the IT spend

How We Help: Portfolio Companies

Once a transaction is completed, realizing the synergies and expected value is paramount. From a technology perspective, it requires hands-on management and ongoing optimization along with forward-thinking planning.

SERVICES

- IT Strategy and road mapping
- Program & Project Management
- Process optimization
- Technology-driven process optimization
- Operational Digital Transformation
- Steady state optimization & ongoing management
- Interim CIO/CTO/CISO

BENEFITS

- + Alignment with business strategy
- + Realize synergies & value capture
- + More accurate cost forecasting
- + Visibility into key metrics
- + Faster & more insightful decision making
- + Increased speed-to-value
- + Streamlined performance management

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Your Partner in Value Capture and Creation Through Technology

CNS has been solving the technology challenges of business customers for over 20+ years. We are a leading sourcing advisor for Connectivity, Cloud and IT solutions worldwide. CNS helps companies optimize your selection and use from among the thousands of voice, data, cloud and IT services on the market.

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We implement solutions, ensure that they work properly and efficiently, and provide ongoing support and advice. To achieve this, we engage in a comprehensive set of activities that include:

- Current state analysis and inventory
- Future state architecture and roadmap
- Business case construction and presentation
- Contract negotiation
- Service planning and provisioning
- Vendor management
- Ongoing cost and advisory services
- RFP management
- Auditing

Process and Data-Driven for Consistent Success

Our proven methodology supports transactions from the initial due diligence and post-close integration through portfolio management. Our experience from hundreds of transactions over 20 years and the data gleaned shaped our repeatable process that consistently delivers results:

